

Terms of Reference for Third Party: Policy Engagement - Consultant

Overview

Providing a critical bridge between public and private sectors, and facilitating and building dialogues to address barriers and opportunities to action are CDP priorities. We work to drive forward the transition to deforestation-free production and support private sector adoption of best practice in Indonesia. CDP focuses its efforts on driving through the implementation and utilization of CDP's forest global reporting framework. CDP seeks a third-party consultant to support the engagement with local stakeholders in Riau province, particularly Siak and Pelalawan district.

Context

In Indonesia, through a collaborative forum named Lingkar Temu Kabupaten Lestari (LTKL), eleven district governments have committed to achieving sustainable development¹. In implementing this commitment, several district governments have developed roadmaps or action plans to support their commitments. Siak is one of these districts² and is a major producer of forest risk commodities, namely palm oil and pulp and paper.

Government recognition of the influence of the private sector and their inclusion in implementation planning will be essential if they are to meet these public commitments. Whilst government carries the mandate for land policy and related land use planning, they alone cannot achieve the scale of change in land use practices needed to address deforestation and related issues³. Companies typically drive the majority of economic activity within a jurisdiction; their resource allocation decisions can shape the economic landscape and affect land use change; and their buying power has direct influence over how commodities are produced and supplied⁴.

The Indonesian Sustainable Palm Oil Forum (FOKSBI), led by the Ministry of Agriculture with active support from UNDP Indonesia, aims to coordinate all sectors and initiatives that are focused on the adoption of sustainable palm oil production and trade. Like LTKL, FOKSBI has identified the value of multi-stakeholder collaboration in achieving its goals and has the active participation of three district-level governments, including Pelalawan District.

District level governments, as the political level at which land use decisions in Indonesia are made and enforced, have a pivotal role to play in creating the enabling environment for corporate sector involvement. This presents an opportunity for CDP to use its data to demonstrate how the private sector can contribute to the Siak and Pelalawan Government's commitment on halting deforestation and promote sustainable commodity production as part of their roadmap implementation.

¹ <https://kabupatenlestari.org/en/>

² <http://jikalahari.or.id/kabar/peta-jalan-roadmap-siak-kabupaten-hijau/>

³ <https://www.worldwildlife.org/publications/tackling-deforestation-through-a-jurisdictional-approach>

⁴ <https://www.worldwildlife.org/publications/tackling-deforestation-through-a-jurisdictional-approach>

About CDP

CDP is a global non-profit that focuses investors, companies, cities and governments to disclose and act on their environmental impacts. This network of over 515 investors and 125 purchasing companies representing over \$106 trillion in assets and purchasing power, along with policymakers and NGOs around the world, uses CDP data and insights to make better-informed decisions to shift capital towards a low-carbon economy. Our disclosure platform collects data annually from over 8,400 companies on their business operations related to climate change, water security, and deforestation, as well as reporting from over 920 cities, states and regions on mitigation and adaptation efforts. The result of this disclosure across sectors and geographies is the world's most comprehensive collection of accessible, comparable, and self-reported environmental data that is used to drive action by public and private actors.

Objective

To support CDP's engagement with the Siak and Pelalawan District government and NGOs, identifying policy entry point opportunities to promote CDP work and increase public-private sector dialogue and cooperation for deforestation free palm oil production.

Outputs

The engagement will be carried out over a period of six months (from 1 October to 31 March 2021, and 12-15 working days/month). The consultant, in collaboration with a senior Stakeholder engagement consultant for Siak, will be responsible for the development of the following outputs and deliverables:

Task/output 1: Engagement with Siak and Pelalawan stakeholders: with the following duties and responsibilities as follow:

1. Advise CDP team and develop engagement strategy and engagement plan for Siak and Pelalawan government
2. Support the promotion of CDP forest framework to the Siak and Pelalawan government
3. Identify and facilitate relationship of CDP with the relevant key NGOs in Siak and Pelalawan district to promote CDP forest framework in supporting deforestation-free palm oil production.
4. Coordinate meetings and events to engage with the key stakeholders in Siak.
5. Participate in physical meetings with Siak and Pelalawan government, bridging virtual presence of CDP representatives
6. Develop a lesson learned report on policy landscape in Siak and Pelalawan, including challenges and opportunities.
7. Support the policy deliverables under Power of Procurement Indonesia Phase 3.

Task/output 2: Dissemination Brief meeting: Conduct dissemination of policy brief meeting with Siak and Pelalawan Districts. With the following duties and responsibilities are as follow:

1. Support the dissemination of the Policy Brief to the relevant key government staffs
2. Lead the dissemination of policy brief to the key NGOs in Siak and Pelalawan
3. Act as a bridge contact point in the promotion of the policy brief in Siak and Pelalawan District
4. Support in delivering events to disseminate the policy brief to the key stakeholders in Siak and Pelalawan

Required qualifications

The person responsible for this work should have the following qualifications

- ▼ A bachelor's degree in environmental management, Forest Engineering, Agriculture, Social, public relations or related is preferred
- ▼ At least 3 years of proven engagement or communication experience in related field
- ▼ Knowledge of timber and palm oil issue is highly desirable
- ▼ Working knowledge of Indonesia is mandatory

The engagement will be coordinated by the policy teams of CDP in Indonesia and supported by the Forest team in Hongkong. There will be weekly coordination call to update on engagement progress.

Recruitment process

The interested parties should send the documents listed below to nur.arifiandi@cdp.net The subject line should be titled: *CDP Policy support: Indonesia*.

Curriculum vitae of the people responsible for delivering the work.

Deadline for submission: 25 September 2020

Timeframes: October 2020-March 2021

- ▼ Appointment of consultant – 29 September 2020
- ▼ Contract begins – 1 October 2020
- ▼ Final report delivered to CDP – 31 March 2021

Budget: The maximum budget allocation for the project is \$ 2,600 incl. VAT (\$1,600 for fee and \$ 1,000 per diem).

The travel budget maximum allocation (based on actual cost), as follow: per diem: \$18/ day, transportation: \$55/day, and accommodation: 35/day

Payments to the consultant will be performed as follows:

- ▼ Monthly basis, after the approved monthly report.