

The CDP high-impact sample explained

CDP has carefully curated a sample of companies representing the most significant ones from a market capitalization and GHG emissions perspective. The CDP high-impact sample has been filtered to ensure maximum impact and relevance for the stakeholders we are engaging through the CDP Science-Based targets campaign.

The CDP high-impact climate sample methodology

The high-impact sample has been created following the following criteria:

- ▼ Companies with the highest scope 1, 2, and 3 (being looked at separately) GHG emissions (>80th percentile of the total universe – where total universe is the full investors requested sample of CDP companies)
 - Scope 1+2 >80th percentile: 1.364.309 GT
 - Scope 3 >80th percentile: 6.644.512 GT
- ▼ MSCI ACWI constituents with the highest market cap (>85th percentile of the total universe – where total universe is the full MSCI ACWI sample).
 - Market cap >85th percentile of MSCI ACWI universe: \$ 34.263.308.698
- ▼ Companies meeting the dual criteria of:
- ▼ Having among the highest market capitalization in its country of headquarters (>85th percentile by country) of total universe – where total universe is the full CDP investor requested sample;
- ▼ Having among the highest GHG emissions for its industry (>85th percentile by sector - GICS) or above 70th percentile of all sample.
- ▼ The 20 largest private US companies and the 15 largest private EU companies by revenue.

The GHG emissions data are provided by [CDP Full GHG Emissions Dataset](#) which contains cleaned and modelled scope 1 and scope 2 and scope 3 emissions data for over 5,000 companies.

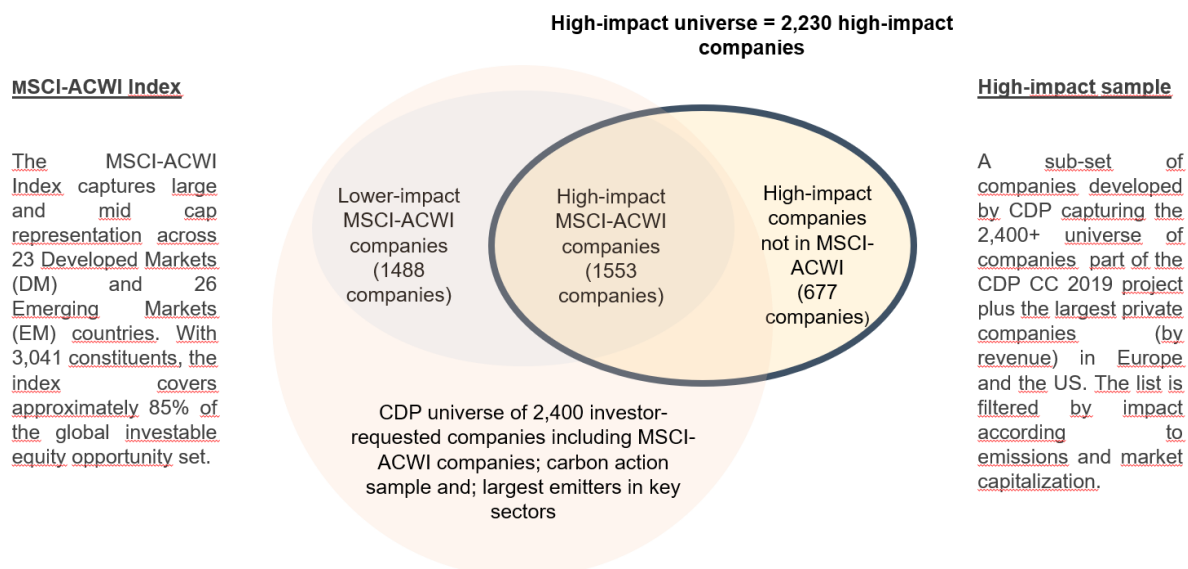


Figure 1 – Chart of CDP High-Impact sample

The CDP SBT campaign target sample

The CDP high-impact sample (2237 companies) has been used as the initial sample; the following companies have been excluded: companies which have already joined the SBTi (338), companies outside the investable universe as well as companies which are not requested by investors to disclose to CDP. This has resulted in a sample of 1898 companies (see Figure 2).

The number of SBTi companies changes on a regular basis; the number used here corresponds to the status during the week of June 19th, 2020.

The list of companies can be shared upon request only with CDP Investor signatories; if you are an [investor signatory](#) and would like to see the full list of companies, please contact the CDP Capital Markets team at investor@cdp.net.

	Total number of companies	Total market cap (\$)	Total GHG emissions (Scope 1,2,3)	% of MSCI ACWI coverage
CDP High Impact SBTs Campaign sample	1,898	39.691.144.045.943	55 GT	48% (1265) of MSCI ACWI
Of which				
Companies disclosing to CDP in 2019	972	26.648.975.623.029	32.4 GT	29% (763) of MSCI ACWI
Of which				
Companies disclosing they anticipate setting SBTs in the next 2 years	353	7.710.050.599.750	9.4 GT	10.6% (280) of MSCI ACWI

Figure 2 - Summary table for CDP SBTs engagement campaign