

## **CDP Media Factsheet**

### **About CDP**

CDP is a global environmental impact non-profit, providing a platform for all companies and cities to report information on their climate, water and deforestation impacts.

The global economy looks to CDP as the gold standard of environmental reporting, and we hold the world's richest and most comprehensive dataset on how companies and cities measure, understand and address their environmental impacts. We aim to make environmental reporting mainstream, providing the detailed insights and analysis to drive the urgent action needed for a climate-safe, water-secure, deforestation-free world.

### **Locations**

CDP is an international organisation, headquartered in London, UK, with regional offices – including New York and Berlin – and local partners spanning 50 countries.

### **History**

CDP was founded in 2000 with the ambition of transforming capital markets by making environmental reporting and risk management a new business norm. When CDP launched the concept of environmental disclosure in 2002, it had just 35 investors signing its request for climate information, and 245 companies responding. Today more than 8,400 of the world's largest companies, representing over 50% of global market value, disclose information on climate change, water and deforestation through CDP. They do so at the request of over 525 investors with US\$96 trillion in assets, and 125 major purchasers with over US\$3.6 trillion in procurement spend.

### **Mission**

We focus investors, companies and cities on taking urgent action to build a truly sustainable economy by measuring and understanding their environmental impact.

### **Key CDP numbers:**

**8,400+** companies responded to our climate change, water security and forests questionnaires in 2018. These companies represent over 50% of global market value.

**920+** cities, states and regions disclosed environmental information through CDP in 2018.

**525+** investors with US\$96 trillion in assets request information on climate change, water security or forests through CDP.

**US\$3.6 trillion+** combined purchasing power represented by CDP's 125 supply chain members.

### **Key topics that our spokespeople can comment on:**

- ▼ Corporate sustainability & governance
- ▼ Sustainable cities
- ▼ Science-based targets
- ▼ Putting a price on carbon

- ▼ The benefits of disclosure
- ▼ Green procurement & supply chain risk
- ▼ Climate change
- ▼ Water security
- ▼ Deforestation
- ▼ High emitting sectors (oil, gas, energy)
- ▼ Green technology
- ▼ Renewable energy
- ▼ The role of investors
- ▼ Environmental policy
- ▼ Major global environmental events
- ▼ TCFD
- ▼ Emissions trading systems
- ▼ Shareholder activism & divestment
- ▼ Stranded assets

### CDP can offer insights on:

- ▼ [Research and reports](#) on the environmental impacts of companies, cities, states and regions; using data drawn from [CDP's disclosure platform](#).
- ▼ The world's businesses leading on action on climate change, water security and deforestation, via [The CDP A List](#).
- ▼ Detailed investor insights on material climate risks and opportunities in high-emitting sectors, as well as the potential impact on companies' financial performance, through our data and award-winning [CDP investor research](#) series.
- ▼ [Datasets](#) from companies, cities, states and regions, showing how they are tackling climate change, water security and deforestation.
- ▼ How global purchasing organisations are engaging with their suppliers to tackle risks, take advantage of opportunities and ensure business continuity, through insights offered by [CDP's supply chain program](#).

### Collaborative initiatives that CDP is part of:

- ▼ [Climetrics](#): enables any investor to consider and compare the impact of their investments on climate change, with free-to-search ratings for thousands of funds.
- ▼ [Science Based Targets Initiative](#): providing companies with a clearly defined pathway to future-proof growth by specifying how much and how quickly they need to reduce their greenhouse gas emissions. CDP is a partner organisation of the Science Based Targets initiative, alongside the United Nations Global Compact, WRI and WWF.
- ▼ [We Mean Business Coalition](#): working with thousands of the world's most influential businesses and investors, this coalition of organisations recognize that the transition to a low-carbon economy is the only way to secure sustainable economic growth and prosperity for all.
- ▼ [RE100](#): a collaborative, global initiative of influential businesses committed to 100% renewable electricity, working to massively increase demand for - and delivery of - renewable energy. RE100 is brought to you by The Climate Group in partnership with CDP, as part of the We Mean Business coalition.
- ▼ [The Investor Agenda](#): brings together and promotes the key actions and initiatives that investors around the world are taking to meet the goals of the Paris Agreement, manage the risks of climate change, and build a low-carbon economy. The Investor Agenda was developed by seven partner organisations, including CDP, and has four key focus areas: investment, corporate engagement, investor disclosure, and policy advocacy.
- ▼ [CDSB](#) (the Climate Disclosure Standards Board); offers companies a framework for reporting environmental information with the same rigour as financial information. Since

