



CDP Europe Awards and Report

Partnership invitation

CDP European Report

Partnership invitation

Pricing
14.000 EUR



Learning from the leaders

CDP Europe natural capital report 2017

Written on behalf of 803 institutional investors with US\$100 billion in assets



Offer

CDP's annual report is an exciting opportunity to position your brand at the heart of the debate on the 21st century's greatest challenges: **climate change, water security, and deforestation.**

Through a one-page case study, CDP invites you to showcase the vital actions your business is taking to transition to a sustainable model.

Benefits

- ✓ Position company as a leading example of action on climate, water or forests
- ✓ Launched in print at our Europe Awards and online
- ✓ Top-tier media and social media coverage

More information: cdp.net/europeanreport

Stories of Change

Showcasing leading corporate environmental action

Pricing
20.000 EUR

Offer

We launch CDP's cross-program **A-List** and scores alongside a dedicated cross-program publication '**Stories of Change.**'

'Stories of Change' showcases vital examples of action by the business community disclosing their environmental activities through CDP.

We want to provide you with an additional opportunity to demonstrate how you are transforming your business to **meet global environmental challenges.**

Benefits

Two-page profile in 'Stories of Change' publication showcasing the action your company has taken to transform your business; includes:

- ✓ Company logo
- ✓ 600 words of text on company story
- ✓ Full page image
- ✓ Full quote

See 2017's Stories for Change here:
cdp.net/en/climate/stories-of-change

Stories of Change

Accelerating action towards a sustainable future



CDP Europe Awards

Partnership invitation

Sponsor options

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Q1 2019 | Brussels

Offer

Building on the success of 2017's inaugural event, this year's CDP Europe Awards promises to be one of the most influential gatherings of high-level environmental business leaders and key decision-makers in Europe.

With different sponsor packages, CDP invites you to take advantage of this exclusive networking event and demonstrate corporate leadership.

Event details

Example speakers 2017

Jean-Paul Agon, CEO, L'Oréal

Carsten Kengeter, CEO, Deutsche Börse

Valdis Dombrovskis, VP, Euro and Social Dialogue

Jonathan Taylor, VP, European Investment Bank

Audience

250 high-level guests.



Panel discussion

Transition to a sustainable economy: How do we mainstream natural capital action and bring climate governance into every corporate boardroom?

- ▶ Jan Brinkmann, CEO, E.ON
- ▶ Jean-Louis Chaussade, CEO, INEZ
- ▶ Philippe Beffron, CEO, ENGIE
- ▶ Bruce Plesken, Secretary of State to the French Minister for the Ecological and Inclusive Transition
- ▶ Michael Schmidt, Member of the Board of Directors, Deka Investment

CDP Europe Awards 2017

19-20 November 2017 | Brussels

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CDP Europe Awards Sponsorship packages



Advantages	Platinum €28.000+	Gold €20.000	Silver €14.000	Bronze €9.000
Prior to the event				
Social media promotion	✓	✓	✓	✓
Website presence as lead sponsor	✓	✓		
Promotion in policymaker newsletter	✓	✓	✓	
Logo on event website and online agenda	✓	✓	✓	✓
Logo on invitation materials	✓	✓	✓	
2-page profile in " Stories of Change " publication	✓	✓		
On-site recognition				
Logo on selected slides	✓	✓		
Logo on printed agenda	✓	✓	✓	✓
Recognition in thank you speech	✓	✓	✓	✓
Invitations to the event	6	4	2	2
Dinner opening speech (10')	✓			
Post-event recognition				
Outgoing press release	✓	✓	✓	✓
CDP blog, newsletter and thank you mail	✓	✓	✓	✓
CEO interview in CDP event video	✓			
30% discount on report sponsorship	✓	✓	✓	✓

