

REALIZING ZERO-DEFORESTATION

Transforming supply chains for the future

CDP's 2015 global forests report shows that businesses are struggling to implement their deforestation commitments. The report highlights visionary approaches from companies engaging with their supply chains to overcome deforestation issues and establishes a five-step plan to help companies transform their supply chains.

Up to

80%

of deforestation is linked to agriculture, notably the production of four key commodities – cattle products, palm oil, timber products and soy.



Up to one third of the carbon mitigation needed annually to keep temperature rises in check could be achieved by addressing deforestation and forest degradation.

CO₂

Supply chains at risk

Three-quarters of companies disclosing to CDP's forest program recognize at least one deforestation risk in their commodity supply chains, including:

1 Policy measures to protect forests that may constrain supply



2 Reputational risk from suppliers breaching agreements to halt deforestation



3 Reduced access to credit



Delivering on deforestation commitments



70% of companies reporting to CDP's forests program have committed to reduce or remove deforestation and forest degradation.



However, progress is slow. For example, half of the companies with commitments to source certified soy are yet to get any into their supply chains.

Supply chain performance plan

How might a buyer of forest-risk commodities ensure that a deforestation commitment is met?



Business opportunities



Nearly 90% of companies report opportunities related to the sustainable production or sourcing of forest-risk commodities.



Securing a sustainable supply of commodities

"75% price rises could result from global timber shortages by 2020." Kingfisher



Finding joint win-wins

CDP's data shows that companies engaging across their value chain are more than twice as likely to see returns on their investments in cutting emissions than those that aren't.



Increasing brand value

"Reducing deforestation risks in our supply chain is an opportunity for differentiation, enhanced reputation and reinforcement of partnerships with suppliers and other stakeholders." Jerónimo Martins

DECISION MAKERS ARE WAKING UP TO DEFORESTATION, ACT NOW

29% investors **\$19 trillion**

in assets request forest-risk data through CDP, a 24% increase in one year.

To learn about best practice in engaging with your supply chain and being transparent on your progress against your deforestation commitment:

[READ FULL REPORT HERE](#)